



Business Studies Curriculum Intent

The Business department offers a varied curriculum providing students with lots of opportunities to develop both academically and personally, whilst providing students with opportunities to gain and enhance vital employability skills. By allowing students to actively engage in a variety of learning experiences, we hope to support all students to develop into well rounded individuals ready for the next step of their academic and career journey.

At SCHS students studying business will develop a range of life skills including: problem solving, independent learning and communication skills whilst instilling confidence in our students to make themselves stand out in a competitive working environment. Students will take a proactive part in their studies by maintaining a good understanding of current affairs and applying this to their studies on the impact of the external environment on business.

Business Studies will also nurture their creative side in developing marketing and promotional campaigns, planning and pitching a business idea whilst also developing their financial acumen when it comes to understanding personal finance in the form of; mortgages, lending, savings and investments.

Each learner is supported to develop an understanding of specific key terms which are deep-rooted throughout schemes of learning. The business curriculum is spiralled from years 10 to 11, to ensure that learners are able to embed a deep knowledge and understanding, over-learning key concepts and terms through mastery techniques.

Learning is then sequenced throughout years 10 and 11 to build on prior learning and skills, becoming progressively challenging and ensuring that students can commit all knowledge to long term memory. All learning is underpinned with regular and thorough assessments to measure progress.

Students will also have the opportunity to partake in employment interviews and hone their CV and interview skills in order to be in a strong position to gain employment or continue into higher education. We believe that at SCHS, Business Studies is a living and breathing subject and therefore as a department we must engage with employers so that we remain pro-active in our subject area. We have successfully partnered with local businesses and are developing links with national business through virtual talks and tours.

2020/2021 Curriculum Plan – Business Studies & Retail Business

	Term	Year 10 Retail Business	Year 11 Retail Business	Year 10 Business Studies	Year 11 Business Studies
Autumn	1	Retail Business (LO1) <ul style="list-style-type: none"> Learn about forms of retail businesses Learn about forms of ownership for retail businesses Suggest objectives of retail businesses 	Unit 3 Coursework Retail Operations Undertake the examination board set assignment	Operations Students will learn about: 4.1 Production Process 4.2 Quality of goods and services 4.3 The sales process and customer service 4.4 consumer law 4.5 Business Location 4.6 Working with suppliers	Influence on Business: Students will learn about 6.1 Ethical and environmental considerations 6.2 The economic climate 6.3 Globalisation
	2	Customer Experience Practice Students will LO1 Study customer service standards of retail businesses LO2 Study how retail businesses meet the expectations of customers LO3 Investigate the quality of customer experience in retail businesses	Unit 1 Coursework Customer Experience Undertake the examination board set assignment	Finance. Students will learn about 5.1 The role of the finance function 5.2 Sources of finance 5.3 Revenue, costs, profit and loss 5.4 Break-even 5.5 Cash and cash flow	Finance. Students will learn about 5.1 The role of the finance function 5.2 Sources of finance 5.3 Revenue, costs, profit and loss 5.4 Break-even 5.5 Cash and cash flow
Spring	3	Retail Operations Practice LO1 Study how retail operations are organised LO2 Study interaction between customers and retail activities	Exam Preparation	Influence on Business: Students will learn about 6.1 Ethical and environmental considerations 6.2 The economic climate 6.3 Globalisation	Revision Unit 4 Operations Unit 3 Human Resource Unit 2 Marketing Unit 1 Activity
	4	LO3 Study how retail businesses prepare for changes in the retail environment LO4 Propose changes to retail store operations		Human Resources Students will learn about 3.1 The Role of Human Resources 3.2 Organisational Structures 3.3 Communication in Business 3.4 Recruitment and Selection 3.5 Motivation and Retention 3.6 Training and Development	Practice Examination technique
Summer	5	Retail Business (LO2) <ul style="list-style-type: none"> Learn how the UK business environment affect retail businesses Learn about the effect of location characteristics on retail businesses in different locations 		Practice Examination technique	Course Completed
	6	<ul style="list-style-type: none"> Learn about the methods used by retail businesses to achieve objectives 			
Useful Websites and Texts	All teaching resources are stored on Google Classroom	https://businessed.co.uk	https://www.bbc.co.uk/news/business	https://quizlet.com/en-gb https://www.tutor2u.net/business https://senecalearning.com/en-GB/	Subscribe to the following Youtube Channels: Bizconsesh, Two Teachers, Jon Blackburn