

	Half Term	Year 10	Year 11
Autumn Term 2023	1	<u>Unit 1 Activity</u> 1.1 Entrepreneur 1.3 Business Ownership 1.4 Business Aims and Objectives	<u>Revision of Units: 1,2 and 3</u> Reinforcing learning from year 10 PPE
	2	1.5 Stakeholders 1.6 Business Growth 1.2 Business Planning <u>Unit 2 Marketing</u> 2.1 The Role of Marketing 2.2 Market Research	<u>Unit 5 Finance</u> 5.1 The role of the finance function 5.2 Sources of finance 5.3 Revenue, costs, profit and loss 5.4 Break-even 5.6 Cash and cash flow
Spring Term 2024	3	2.3 Market Segmentation 2.4 The Marketing Mix Product	<u>Unit 6 Influence on business</u> 6.1 Ethical and environmental considerations 6.2 The economic climate 6.3 Globalisation
	4	<u>Unit 3 People</u> Students will learn about 3.1 The Role of Human Resources 3.2 Organisational Structures 3.3 Communication in Business	<u>Unit 7 The Interdependent nature of business</u> <u>Revision</u>
Summer Term 2024	5	3.4 Recruitment and Selection 3.5 Motivation and Retention 3.6 Training and Development	<u>Examination Preparation</u>
	6	Practice Examination technique	