

	Half Term	Year 10	Year 11
Autumn Term 2021	1	Retail Business (LO1) <ul style="list-style-type: none"> Learn about forms of retail businesses Learn about forms of ownership for retail businesses Suggest objectives of retail businesses	Revision for Unit 2 examination Unit 3 Coursework- Undertake the examination board set assignment
	2	Retail Business (LO2) <ul style="list-style-type: none"> Learn how the UK business environment affect retail businesses Learn about the effect of location characteristics on retail businesses in different location Learn about the methods used by retail businesses to achieve objectives	Revision for Unit 2 examination Unit 3 Coursework- Undertake the examination board set assignment
Spring Term 2022	3	Customer Experience, Theory and Students will LO1 Study customer service standards of retail businesses Unit 1 Coursework Customer Experience Undertake the examination board set assignment 2.3 Market Segmentation 2.4 The Marketing Mix Product Activities, Case Studies and Assessments for Unit 1, Unit 2 and Unit 3 LO2 Study how retail businesses meet the expectations of customers LO3 Investigate the quality of customer experience in retail businesses	Unit 1 Coursework Customer Experience Undertake the examination board set assignment
	4	Unit 1 Coursework Customer Experience Undertake the examination board set assignment	Unit 1 Coursework Customer Experience Undertake the examination board set assignment
Summer Term 2022	5	Unit 1 Coursework Customer Experience Undertake the examination board set assignment	Exam Preparation
	6	Practice Examination technique	