

	Half Term	Year 10	Year 11
Autumn Term 2021	1	Unit 1 Activity 1.1 Entrepreneur 1.3 Business Ownership 1.4 Business Aims and Objectives	Influence on Business: Students will learn about 6.1 Ethical and environmental considerations 6.2 The economic climate 6.3 Globalisation
	2	1.5 Stakeholders 1.6 Business Growth 1.2 Business Planning Unit 2 Marketing 2.1 The Role of Marketing 2.2 Market Research	Revision U4,U5&U6 Practice answering exam questions PPE
Spring Term 2022	3	2.3 Market Segmentation 2.4 The Marketing Mix Product	Activities, Case Studies and Assessments for Unit 1, Unit 2 and Unit 3
	4	Human Resources Students will learn about 3.1 The Role of Human Resources 3.2 Organisational Structures 3.3 Communication in Business	Activities, Case Studies and Assessments for Unit 4, Unit 5 and Unit 6
Summer Term 2022	5	3.4 Recruitment and Selection 3.5 Motivation and Retention 3.6 Training and Development	Exam Preparation - Practice papers 1 & 2. OCR practice questions specific to topics
	6	Practice Examination technique	